



CITRUS
NEW ZEALAND

2025

CITRUS NEWS ADVERTISING

The *Citrus News* is New Zealand's bi-monthly digital publication, tailored for growers, industry stakeholders, leaders, decision-makers and media within the citrus industry.

It delivers timely updates on biosecurity, market trends, innovation, research and development, events, and more!

With a focused subscriber base, and a distribution to over 700 subscribers, the e-newsletter is a vital communication tool for the New Zealand citrus industry, offering excellent advertising opportunities for businesses targeting this sector.

New Digital Format
700+ Readers
Targeted Industry Distribution



Advertising Deadlines

Citrus News will be published on the second Friday of March, May, July, September, and November. The January edition will be published at the end of the month.

Please send final artwork and articles to info@citrus.co.nz. Artwork should be supplied as JPG or PNG file, with file sizes no larger than 1MB.

The deadline for artwork submissions is the 7th of the month, or the closest business day.

Position your brand as an innovator and trusted supporter of the citrus industry!

Advertising Rates

Advert Type	Dimensions	Hyperlink	Price
Banner	660 pixels x 300 pixels	Yes	\$350
		No	\$300
Sponsored Article	Feature article within newsletter	Up to 150 words	\$450

CNZ reserves the right to approve or decline advertising and sponsored content deemed unsuitable for publication.

Each issue allows a maximum of two banner advertisements and one sponsored article.

Sponsored articles are limited to one per business per year, with a maximum of one sponsored article per issue.

Allocations are on a first-come, first-served basis.

\$4
50

Contact Us:



022 467 5123



info@citrus.co.nz



www.citrus.co.nz



P O Box 390, Gisborne 4040



CITRUS
NEW ZEALAND